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Ghost Writing Projects

Lift, book co-authored with entrepreneur Faisal Hoque on dynamics that are driving exponential change in every day life, including climate change, health care, education and other areas. Published February 2022. *This book was a number one Wall Street Journal bestseller and also appeared on USA Today and Amazon's top 10 bestseller lists.*

Reinvent, co-authored with entrepreneur Faisal Hoque on how to effectively implement digital transformation for all types of companies and organizations. To be published March 2023.

Leading with Significance, co-authored with former Horne LLP chairman Joey Havens on the value of creating a dynamic, people first culture that emphasizes values, diversity and dynamic change. Published May 2023.

Dreamwalker: The Power Within, co-authored with astronaut Bernard Harris Jr., discussing his spiritual and mental journey as the first African-American astronaut to walk in space. To be published 2023.

Entrepreneur Rx, book authored with noted entrepreneur Dr. John Schussler on how physicians can develop successful businesses to augment their practices. Published 2021.

Proven in the Trenches, book with Carson Wealth Management Group in Omaha, Neb. detailing strategies for financial planners to adapt to changing market and consumer conditions. Published May 2021.

Pass It On, discussing the life of a rising star quarterback in the National Football League. Published 2020.

Book on entrepreneurship, ghostauthored for the owner of a National Basketball League franchise and international restaurateur. Published 2020. (Identity via permission.)

It's A Jungle in There, authored by Steven Schussler, founder of the Rainforest Café. Reworked entire manuscript. Published 2018.

It's That Simple, co-authored with Los Angeles wealth advisor Lawrence Miles of AdvicePeriod on how to develop a superior service business. To be published in 2018. Book has been cited for “literary excellence” by the publishing house.

Book co authored with New York Times bestselling author detailing future technological growth and patterns and the ability to develop a capacity to anticipate these trends. Published October 2017. Further information upon request.

Standing Room Only, a profile of a small business with extraordinary growth driven by innovative structure and practices. Published in 2017.

Build Your Momentum, ghostwritten for the Academy for Momentum outlining a new online program and learning tool for skill building. Published in 2016.

The Wise Investor, ghostwritten for San Diego financial planner Neil Elmouchi on the value of crafting a systematic approach to investing. Published in 2016.

Human Resources for Dummies—Assisted in rewrite and update of existing manuscript. Dummies Books, 2013.

Managing Family Business Succession, co-authored with members of the Family Business Consulting Group, Atlanta, Georgia. Palgrave Publishing, 2013.

Good as Gold, a book on investing in gold and silver with precious metals authority Gregory Marshall. Jenkins Publishing, 2011.

Building a Successful Family Business Board, co-authored with members of the Family Business Consulting Group, Atlanta, Georgia. Palgrave Publishing, 2011.

Change One Letter, Change Your Future, a book on how to develop a profitable financial management business with Patrick Clarke, chairman of NorthStar Financial Services, Omaha, Nebraska. Jenkins Publishing, 2011.

Life: The Reader's Digest Version, contributing writer. John Wiley, August 2011.

It's All About Service, co-authored with “America's Business Coach” Ray Pelletier, April 2005 by John Wiley and Associates.

Yet to be titled book on leadership in family offices and businesses with Chris Harsdorff of Executive Solution Partners, Dallas, Texas. Publishing date to be determined.

Editing upcoming book by internationally recognized economist Daniel Lacalle on the promise of “social capitalism.” Publishing date to be determined.

Upcoming book co-authored by investment authority Ian Wyatt on building an income generating portfolio. Publishing date to be determined.

Upcoming book with mutual fund executive John Pennington about the future of Bitcoin.

Books Published Under My Name

Investing Made Easy: A Beginner's Guide to Growing Your Money, published by Open Air Publishing, 2013.

How to Talk With Customers, an overview and guide to the MAGIC system of communication, co-authored with Communico Inc., published by Josey-Bass, 2009.

The Complete Idiot's Guide to Retirement Planning, Penguin Books, 2007.

The Complete Idiot's Guide to Selling Your Own Home, Penguin Books. Co-authored with Marcia Layton Turner, 2005.

How To Buy and Sell Just About Everything, published by Simon and Schuster. Written as well as edited, 2004.

The CNBC Guide to Money and Markets, published by John Wiley, 2002.

Got Money? Enjoy It! Manage It! Even Save Some of It!, published by Amacom Books, 2000.

Current, Recent Activities

Writer of blogs, articles for futurist Daniel Burrus.

Contributing Editor, Deseret National (<http://national.deseretnews.com/moneywise>), covering business, personal finance, consumer issues.

Founder of "The Mature Entrepreneur", a blog and planned website geared specifically to the opportunities and challenges of creating and marketing small business ventures for older entrepreneurs.

Small office, home office columnist for Microsoft bCentral (www.bcentral.com) and Business on Main. (www.businessonmain.com).

Cover, draft analysis for quarterly meetings for the Family Business Consulting Group, Chicago, IL. Evaluated significant trends, highlighted points of discussion and identified salient topics to be addressed in subsequent meetings.

Featured expert on Visa's series on small business management, available at <http://www.businessbreakthrough.msn.com>.

Writer for Country Financial Services' financial education website.

Produced 11-part series for ESPN.Com on mixing golf and business activities.

White Paper for Colby College, Waterville, Maine on the college's 52nd annual Leadership Institute—"The Challenge for Maine's Business Leadership."

January Plan instructor, Colby College—"The Mechanics of Freelance Journalism."

Regular contributor to:

- USA Weekend: "Should You Buy a Hybrid Car?"
- Good Housekeeping--"Ten Ways to Save on Health Care Costs."
- CBS MoneyWatch—"How to Avoid Home Refinancing Pitfalls."
- Fidelity.com—"The Lure of Older Entrepreneurs."

Contributor to various custom publishing houses and in-house vehicles. Clients include:

- Dell Computer
- AT & T
- USAA
- Wells Fargo Bank

Work Published In

The New York Times
Money Magazine
Business Week Magazine
MSN.Com
CBS MoneyWatch.com
Fidelity.com
USA Weekend
Your Company Magazine
Fortune Small Business
Consumer Reports
Bankrate.Com
Quicken.Com
Boston Globe
Worth Magazine
Associated Press
Business 2.0
Success Magazine
SingaporeBusiness.Com
Microsoft Money Central
Good Housekeeping

Hispanic Business

Public Speaking Appearances

CNBC Television

CBS Television

NBC Television

National Public Radio

Ann OnLine

Money in the Morning

The Curt Smith Show

Money Matters

Various colleges, universities and business programs, including Dartmouth, Colby, Smith, Mount Holyoke, Bates, University of Southern Maine and other schools

Specific Topics of Interest

Customer service issues

Building a small business

Marketing, message delineation and delivery

Building a home-based business or office

Effective job hunting strategies

The role of ongoing education

College, distance learning and other educational options

Personal Finance

Investing

Money Management

Retirement Planning

Affording Higher Education

Education

B.A. in English Literature, Colby College, Waterville, Maine, 1979. Magna Cum Laude, Distinction in the major, Senior Scholars Honors Program participant.

Work Samples

Available upon request.

