

Jeffrey J. Wuorio

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Ghost Writing Projects

“Human Resources for Dummies”—Assisted in rewrite and update of existing manuscript. Dummies Books, 2013.

Yet to be titled book on leadership in family offices and businesses with Chris Harsdorff of Executive Solution Partners, Dallas, Texas. Publishing date to be determined.

“Change one Letter, Change Your Future”, a book on how to develop a profitable financial management business with Patrick Clarke, chairman of NorthStar Financial Services, Omaha, Nebraska. Jenkins Publishing, 2011.

“As Good as Gold”, a book on investing in gold and silver with precious metals authority Gregory Marshall. Jenkins Publishing, 2011.

“Building a Successful Family Business Board,” co-authored with members of the Family Business Consulting Group, Atlanta, Georgia. Palgrave Publishing, 2011.

“It’s All About Service,” co-authored with “America’s Business Coach” Ray Pelletier, April 2005 by John Wiley and Associates.

“Life: The Reader’s Digest Version”, contributing writer. John Wiley, August 2011.

Published Books

“How to Talk With Customers”, an overview and guide to the MAGIC system of communication, co-authored with Communico Inc., 2009, published by Josey-Bass.

“The Complete Idiot’s Guide to Retirement Planning,” December 2007 by Penguin Books.

“The Complete Idiot’s Guide to Selling Your Own Home,” December 2005 by Penguin Books.

“How To Buy and Sell Just About Everything”, 2004 published by Simon and Schuster. Written and well as edited.

“The CNBC Guide to Money and Markets,” 2002, published by John Wiley.

“Got Money? Enjoy It! Manage It! Even Save Some of It!” 2000, published by Amacom Books.

Current, Recent Activities

Small office, home office columnist for Microsoft bCentral (bcentral.com) and Business on Main. (businesson-main.com).

Featured expert on Visa’s series on small business management, available at businessbreakthrough.msn.com.

Writer for Country Financial Services’ financial education website.

Produced 11-part series for ESPN.com on mixing golf and business activities.

White Paper for Colby College, Waterville, Maine on the college’s 52nd annual Leadership Institute—“The Challenge for Maine’s business leadership.”

January Plan instructor, Colby College—“The Mechanics of Freelance Journalism.”

Regular contributor to:

- USA Weekend: “Should You Buy a Hybrid Car?”
- Good Housekeeping—“Ten Ways to Save on Health Care Costs.”
- CBS MoneyWatch—“How to Avoid Home Refinancing Pitfalls.”
- Fidelity.com—“The Lure of Older Entrepreneurs.”

Contributor to various custom publishing houses and in-house vehicles. Clients include:

- Dell Computer
- AT & T
- USAA
- Wells Fargo Bank

Work Published In

- The New York Times
- Money Magazine
- Business Week Magazine
- MSN.Com
- CBS MoneyWatch.com
- Fidelity.com
- USA Weekend
- Your Company Magazine
- Fortune Small Business
- Consumer Reports
- Bankrate.com
- Quicken.com
- Boston Globe
- Worth Magazine
- Associated Press
- Business 2.0
- Success Magazine
- SingaporeBusiness.com
- Microsoft Money Central
- Good Housekeeping
- Hispanic Business

Public Speaking Appearances

- CNBC Television
- CBS Television
- NBC Television
- National Public Radio
- Ann OnLine
- Money in the Morning
- The Curt Smith Show
- Money Matters
- Various colleges, universities and business programs, including:
 - » Dartmouth
 - » Colby
 - » Smith
 - » Mount Holyoke
 - » Bates
 - » University of Southern Maine and other schools

Specific Topics of Interest

- Customer service issues
- Building a small business
- Building a home-based business or office
- Effective job hunting strategies
- The role of ongoing education
- College, distance learning and other educational options
- Personal Finance
- Investing
- Money Management
- Retirement Planning
- Affording Higher Education

Education

B.A. In English Literature, Colby College, Waterville, Maine, 1979.
Magna Cum Laude,
Distinction in the major
Senior Scholars Honors Program participant.

Work Samples available upon request.